

## HUATAUKĪNA TŌ IWI E: DEVELOPING MARINE BIOACTIVES ECONOMIC OPPORTUNITIES FROM TAIRĀWHITI KĪNA TO COMBAT DIABETES, HEART DISEASE AND INFLAMMATION.

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#### WHO ARE WE?

Cawthron Institute – Dr Matt Miller NZ oldest and largest independent research institute Lipid chemist Chemistry HVN Musseling up Programme





Massey Uni

Prof Marlena Kruger, Dr Fran Wolber & Dr Sarah Bond Nutritional Physiologists, Pathologists, Biochemists Expertise in human nutrition, inflammatory, animal models, cell models and human clinical intervention studies





## **ORIGIN STORY**

- Hikurangi Bioactives was working with Cawthron on Freshwater program

   Joanna Clapcott
- Manu approached us
- Kina is under-utilised and under-valued
- Knowledge, literature search and conversations with collaborators









- National science challenge
- Sustainable seas
- \$300K
- 2 years
- Contestable fund









Valuable Seas





Managed Seas



Vision Mātauranga

















# AIMS OF PROJECT

- This project will produce the essential groundwork knowledge to build a viable kīna marine bioactives industry
- development of a health-promoting supplements.
- stimulate economic development in Tairāwhiti
- partnership between Hikurangi Bioactives Limited Partnership, local hapū and Cawthron Institute.
- Move from low-value commodity to high-value products
- Increase diversity and complexity of New Zealand seafood exports
- Greater economic benefits, particularly for remote rural communities.









## THE PROJECT

- Work with/listen to local iwi
- Chemistry how to analyses them?
- How much is Kina? Season? Location?
- How to extract at small scale
- What do the extract do?
- Business case







# THREE TARGET EXTRACTS

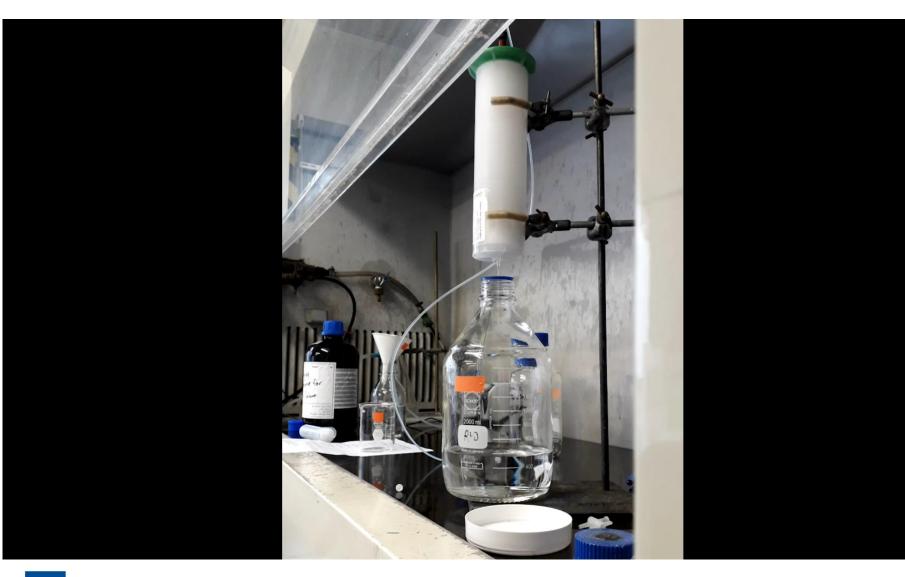
- 1. Pigment A
  - antioxidant, anti-inflammatory and chelating properties
- 2. Pigment B
  - antioxidant, antimicrobial, antiinflammatory
- 3. Bioactive fatty acids (aka Kina oil)
  - Omega-3 +
  - potential unique properties compared with its marketplace competitors







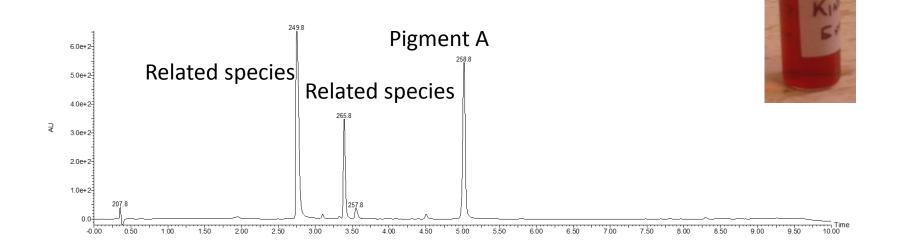
#### **PIGMENT B EXTRACTION**





# **DEVELOPMENT OF METHODS**

1. Pigment A





## SEASONAL TESTING

- Summer and Autumn sampling done
- Winter is underway
- Final spring sampling in peek time (around Nov)

What do we what o know

- Range of bioactives
- Seasonality
- Location





### EFFICACY OF EXTRACTS

- Massey University Effects of the three extracts in cell models on markers of bone formation and breakdown, markers for joint health, and on gene expression of inflammatory cytokines.
- Victoria Uni Dr Andrew Munkacsi gene deletion and proteomic screens, which should give insight on mechanisms and potential uses of Pigment A in the nutraceutical and/or pharmaceutical industries. (Pigment A only)
- Deakin Uni Zebrafish model of inflammation (Pigment A only)
- Hokkaido University Japan Prof Masashi Hosokawa, Biochemistry novel models - diabetes and metabolomic syndrome assays



# WHERE TO NEXT

- Collate all the data from the seasonal testing
- Communicate this to the iwi and listen
- Understand the different models
- Initial start
- Scaling up extraction
- SCOTT Standing Committee on Therapeutic Trials
- Further efficacy trials (human clinical?)





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