

Ngati Porou

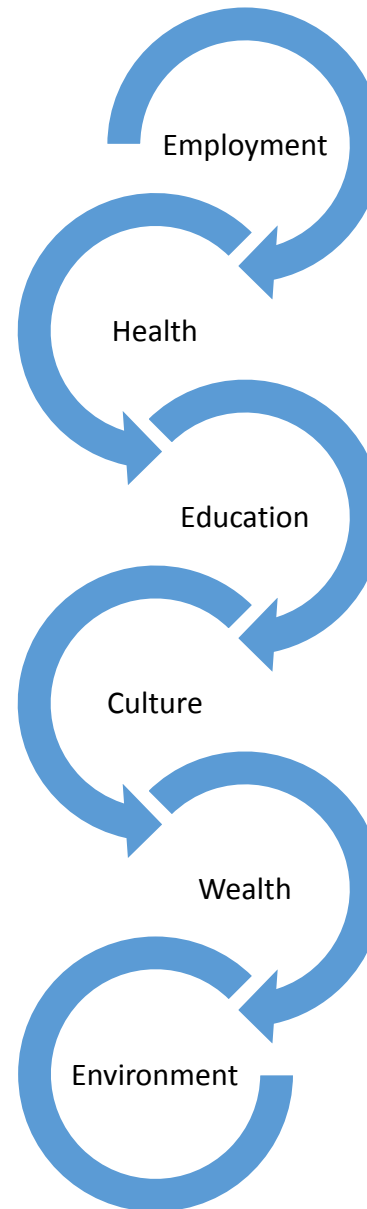
Seafoods Group



“Sharing uniquely Ngati Porou
experiences from the edge of the
world”

A tatau Pou - Whangaia to iwi - Our Aspirations:

- Nurture Our People (working collectively together, employment)..
- Nourish Our People (healthy, nutritional food options)..
- Educate Our People (new technology, culture, environment)..
- Grow Our People, Culture, and Tell Our Story (Investment & products)..
- Stewardship by Our People (Kaitiaki of environment and resources)..





A tatau mahi - Our Roles:

“The call is now on the younger generation of the tribe, for whom our fathers and forefathers treasured hopes and dreamed dreams in their time, when the tribal resources were slender and not so well organised as they are now. To them we owe the whole of our education; they fought blindly to retain the lands we live on; they bridged the gap between the old communal system and the co-operative efforts to-day . . . **It is our turn to carry on the responsibilities in our time and in accordance with our greater resources and higher standard.**”

Ta Apirana Ngata 1928



Our Vision (The Goal)

“From the bounty of Tanagaroa, we will sustain our future generations”

Our Mission (How we will do it)

“Sharing uniquely Ngati Porou Seafood experiences, from the edge of the world”

Our Strategy (What we will do)

“We honour our legacy, and grow our future, by enabling our people, to deliver superior branded seafood products and services, that provide an authentic and uniquely satisfying experience to customers, who demand exceptional product quality, innovation, and sustainable practises”

Kaitiaki - Advocates For Healthy Oceans



Fish product cascade

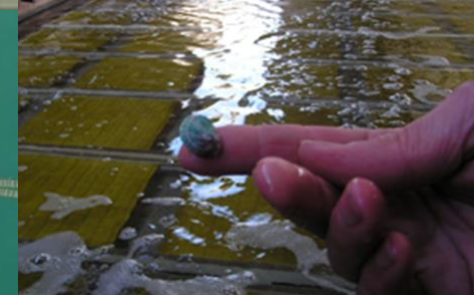
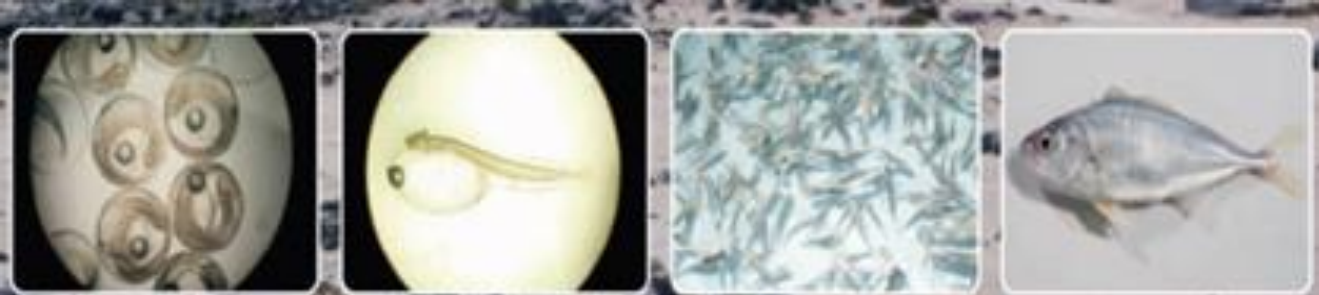


Hydrolysed protein



Open sack of fishmeal

Kaitiaki - Supply and Replenishing Wild Stocks





- Quota
- Property
- Plant & Equipment
- Investments

A tatau tikanga (Our Values & Beliefs)

How We Intend to Operate:

- Poroutanga: – unrelenting, proud, transforming, energetic, strident...
- Manaaki: – respect, mana enhancing, hospitality, inclusive, empowering, kanohi ki te kanohi, open & honest communication...
- Tika/Pono: – accountability, honest, transparent, integrity, to do the right thing...
- Ringa Raupa: – hard working work ethic, industrious, innovative, creative, and proactive, using our initiative to continuously move forward...
- Kaitiakitanga: – Being good stewards of the resources to ensure sustainability for the future...



Food & Fibre Focus - Collaboration Key To Our Success

2017

Assets Value \$ 200m

2020

Assets Value \$ 400m+

2028

Assets Value \$ 700m+



Assets Value \$ 42m

Assets Value \$ 60m+

Assets Value \$ 100m+

